Rachel Groves – Homework 4

**Observations – Heroes of Pymoli**

1. Males take up the highest percentage of total players who purchase extra content for the game Heroes of Pymoli, taking up 84% of the data.
2. Users between the age of 20-24 are the majority of players spending money on extra content, and they have spent the most on content with the data shown. The percentage of people aged 20-24 purchasing extra content was around 45%.
3. The most popular items mostly coincide with the most profitable items, there are only a couple that cost less so the list didn’t stay exactly the same.